HOST
MERCHANT
SERVICES

PARTNER
PROGRAM
PROPOSAL

Host Merchant Services will partner with your business to provide complete credit card processing and financial transaction services solutions for your end-customers or potential referral opportunities. HMS is the perfect partner to help integrate standard credit card processing services as well as a fully customizable e-commerce solution that is tailored to the specific needs of each merchant. We design payment processing solutions that let a merchant focus on running the company.

We stay current on the latest technologies and help merchants implement them to streamline both payment processing and e-commerce capabilities.

This partnership program helps merchants acquire savings for their customers. Once you partner with HMS you can offer merchant services quickly and easily to potential referral opportunities. It also gives both you and your referrals extra features that go beyond the basic payment processing package, boosting marketing and search engine optimization.

THE BOTTOM LINE:

We give you a variety of options so that your customers can quickly and easily start accepting credit card and debit card payments online or at their brick and mortar business.

THE BASICS OF THE DEAL

The Partnership Program offers a 25% revenue split for all features your customers utilize from the Host Merchant Services suite of services. Here's a brief overview of the schedule and breakdown of the deal and it's revenue splits:

COMISSION SCHEDULE AND REVENUE DETAILS

Interchange Dues and Assessments	Swiped/Keyed	Rev. Split	Gateway Fees Charged to Client	Swiped/Keyed	Rev. Split
Auth, Capture, Settlement	$0.05	25% over	Transaction Central Setup	$10.00	25% over
Discount Rate	0.05%	25% over	Transaction Central Monthly	$5.00	25% over
Account on File Fee	$5.00	25% over	Transaction Central Plus Monthly	$10.00	25% over
PCI Compliance Fee	$4.99	25% over			
Monthly Minimum	$0.00	25% over	Transaction Express Per Item	$0.00	25% over
Retrievals	$20.00	25% over			
Chargebacks	$15.00	25% over			
AVS Per Item	$0.00	25% over	Authorize.net Setup	$50.00	25% over
Batch Fee	$0.10	25% over	Authorize.net Monthly	$10.00	25% over
Annual Fees	$24.00	25% over	Authorize.net Per Item	$0.05	25% over
Wireless Setup Fee	$35.00	25% over	Debit Monthly	$0.00	25% over
Wireless Monthly Fee	$10.00	25% over	Per Item Fee	$0.05	25% over
Wireless Per Item Fee	$0.10	25% over	Voice Authorizations	$0.75	25% over

HMS E-COMMERCE TOOLS

We can make a customized e-commerce solution for your lead from this list of tools:

Payment Gateways
E-Commerce becomes a snap when you've got a Payment Gateway managing your transactions. We offer multiple Payment Gateway options. Choose the one that fits your business — from Transaction Central, HMSExpress or Authorize.net.

Virtual Terminals
HMS provides even more flexibility for your online shopping experience with our virtual terminal Transaction Central. This web-based centralized payment processing system let's you run everything through its centralized toolset.

Online Shopping Carts
Host Merchant Services provides expertise and support for your website's online shopping cart. We'll help you find the one that works best and most efficiently with your payment processing setup. And we'll help you keep it working smoothly.

Mobile Payment Technologies
HMS keeps you on the cutting edge of Mobile Payment Technology — offering both iPhone and Android solutions for your business. We'll let your customers connect to your online shopping cart right from their phone and help you process their transactions seamlessly.

HMS PAYMENT PROCESSING FEATURES

You combine those e-commerce choices with these standard features provided for both you and your referral leads:

Best Guaranteed Rate
We guarantee savings. If we can't save a merchant money, we will give them a $100 Gift Card for their time.

No Hidden Fees
We offer a pricing model with no annual fee, no application fee, no monthly minimums and the lowest PCI Fee in the industry.

Lifetime Rate
We offer straightforward "cost plus" pricing, and your rate to HMS will never increase.

No Contracts or Term Fees
We do not lock customers into a term contract or charge them early termination fees. Our customers stay with us because they are happy.

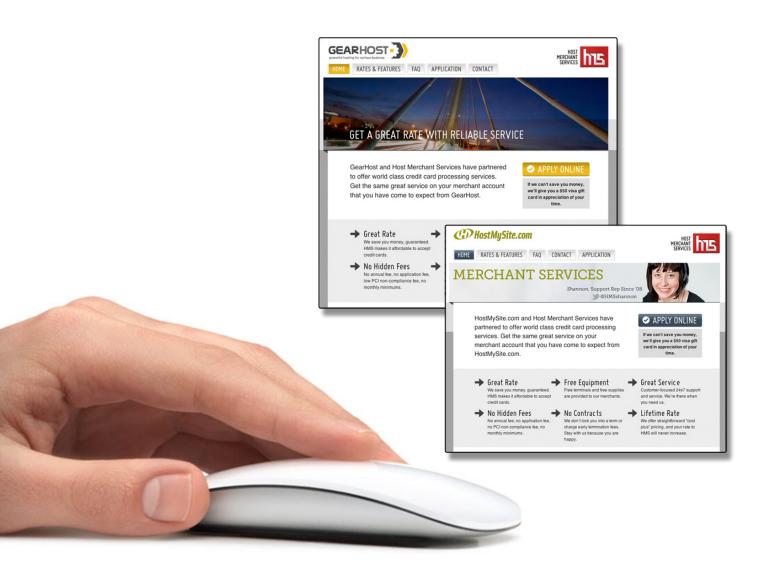# UNPARALLELED CUSTOMER SERVICE

Service Philosophy

Host Merchant Services creates a culture focused on customer service, efficiency and transparency. This winning ideology is backed by solid metrics and a proven track record.

The Features

Host Merchant Services customer service plan hinges on:

- 24x7x365 merchant technical support
- Virtually zero hold time for live phone support
- A proven customer service methodology driven by a recognized leader in service delivery
- SLA's for new customer approval, provisioning and deployment

THE BRANDED PARTNER PORTAL SITE

For all of our partners, **Host Merchant Services** creates a partner portal site. Or if that is not to your liking, we work with you to customize a portal site to your own specifications. The partner portal is a feature that helps drive the partnership by creating an area for your customers to sign up for processing services quickly and easily, while still being attached to your company's own branded look and experience. Our goal is to give you the e-commerce presence that works best for your customers and still has all the look and feel of your own website or brand..

PCI COMPLIANCE INITIATIVE

With our Partnership Program, **Host Merchant Services** helps keep your customers PCI Compliant and secure. HMS Offers a PCI Compliance Initiative which contains:

- A Free PCI Compliance Analysis of your customers' business by HMS, to determine their security.
- A Free PCI Compliance Scan.
- A report compiled for your customer's business regarding its PCI Compliance issues (if any) and what the business needs to do to become PCI Compliant.

ADDED MARKETING SERVICES

For our partners, **Host Merchant Services** offers extra marketing assistance options, including targeted telemarketing campaigns that our company runs for you focusing your campaign toward your customers.

SEO ASSISTANCE

Host Merchant Services also offers added SEO analysis and tips for you and your customers through the partnership program.